Bachelor’s Degree Program – California Community Colleges

On-screen: [Bachelor’s Degree Program. California Community Colleges.]

Speaker: Narrator - California’s economy is demanding more educated workers. In just a few years, that demand will reach critical mass. The Public Policy Institute of California says, “If we don’t ramp-up college access and completion rates, by the year 2030, California will have a shortage of 1.1 million workers with a bachelor’s degree.

On-screen: [A shortage of 1.1 million workers with a Bachelor’s degree.]

On-screen: [Hans Johnson, Public Policy Institute of California.]

Speaker: Hans Johnson, Public Policy Institute of California - I think this education skills gap that we’ve projected is really the critical issue facing California. If we’re not able to close that gap, then we will have a population that is less skilled. We will have jobs that pay less. We will have people who need more social services. And we'll have less tax revenue to pay for it.

On-screen: [California Community Colleges Bachelor’s Degree Program.]

Speaker: Narrator - To help meet the demand, the California Community Colleges are now offering an innovative program: Bachelor’s degrees in 11 majors at 15 schools.

On-screen: [California Community Colleges Bachelor’s Degree Program: Airframe Manufacturing Technology, Interaction Design, Health Information Management, Biomanufacturing, Respiratory Care, Automotive Technology, Industrial Automation, Occupational Studies, Mortuary Science, Equine and Ranch Management, Dental Hygiene.]

Speaker: Narrator - The degrees are unique to California Community Colleges, and not offered at UC or CSU’s. These career education fields have been carefully chosen to meet workforce demands in each region.

On-screen: [Dr. Pamela Walker, Former Vice Chancellor of Educational Services.]

Speaker: Dr. Pamela Walker, Former Vice Chancellor of Educational Services - The uniqueness of this is that while you might be able to get a job with an AA, you will be able to keep the job and earn more with baccalaureate degree.

On-screen: [California’s Community Colleges Bachelor’s Degree Program Respiratory Care.]

Speaker: Narrator - Two community colleges offer baccalaureate degrees in the much-needed field of respiratory care.

On-screen: [Bonnie Hunt, Modesto Junior College, Respiratory Care Director.]
Speaker: Bonnie Hunt, Respiratory Care Director - Modesto has more of an agricultural area, so there's a little more air pollution and the air quality is, is poor. So we are seeing that we have higher incidence of reactive airway disease and asthma in children because of our air quality. By 2020, more of the hospitals are going to want graduates who have a bachelor’s degree.

Speaker: Narrator - And nearly half of respiratory care workers are close to retirement age, creating a need for these students who can then earn more than $72,000 a year.

On-screen: [$72,800/Year.]

Speaker: Bonnie Hunt, Respiratory Care Director - If you speak to some of our students, they wouldn’t have an opportunity to get a Bachelor’s degree if it wasn’t offered here locally.

On-screen: [California Community Colleges Bachelor's Degree Program Average Cost $10,000.]

Speaker: Narrator - Bachelor’s degrees from California Community Colleges average about a total of $10,000. A cost that can’t be beat in this age of soaring tuition rates.

On-screen: [Isabel Loza, Modesto Junior College Student.]

Speaker: Isabel Loza, Modesto Junior College Student - Getting a Bachelor’s degree for $10,000 is kind of incredible.

On-screen: [California Community Colleges Bachelor's Degree Program Interaction Design.]

Speaker: Narrator - Another game changer is the Interaction Design degree offered at Santa Monica College.

On-screen: [Jill DaSilva, Digital Karma Co-Founder.]

Speaker: Jill DaSilva, Digital Karma Co-Founder - Interaction Design is how a person interacts with a system. So it can be digital, it can be physical. There’s a ton of entrepreneurs and investors and people working to promote tech in LA.

Speaker: Narrator - Economists predict in the Los Angeles area, there will be more than 47,000 job openings in 2019.

On-screen: [47,000+ Job Openings.]

On-screen: [Ashley Wadman, Santa Monica College, Interaction Design Counselor.]

Speaker: Ashley Wadman, Santa Monica College, Interaction Design Counselor - We actually have people from the industry come and consult for our curriculum, and these are the people who are saying 'If I were to hire one of your graduates, this is what I’d be looking for.

On-screen: [$100,000/Year.]
Speaker: Dr. Pamela Walker, Former Vice Chancellor of Educational Services - Getting through Santa Monica College, students will have the opportunity to make $100,000 in the LA region almost immediately. That changes the impact in the community.

On-screen: [California Community Colleges Bachelor’s Degree Program Industrial Automation.]

Speaker: Narrator - Employers in the Central Valley are counting on the Industrial Automation degree from Bakersfield College to produce highly-educated future workers.

On-screen: [Blair Pruett, Kern Steel Fabrication, Business Development.]

Speaker: Blair Pruett, Kern Steel Fabrication, Business Development - Industrial automation is needed here in Bakersfield because it fits so many of our local businesses.

On-screen: [4,400+ Jobs.]

Speaker: Narrator - There are more than 4,400 jobs in the Bakersfield area that can be staffed immediately by these Bachelor’s degree students. The median pay is more than $97,000 a year.

On-screen: [$97,760/Year.]

Speaker: Blair Pruett, Kern Steel Fabrication, Business Development - Having a source like Bakersfield College and a Bachelor’s program allows us to know that those students are prepared before they come to work.

On-screen: [Manuel Fernandez, Bakersfield College, Industrial Automation Professor.]

Speaker: Manuel Fernandez, Bakersfield College, Industrial Automation Professor - What we envisioned was our students would grow up in Kern County, they could attend Bakersfield College here in Kern County, and then they could find a position right here in their hometown.

Speaker: Narrator - The California Community Colleges Bachelor’s Degree Program fuels the economy, drives innovation, pumps energy into local communities, provides industry and business with skilled employees, and changes the lives of students across the state.

On-screen: [Bachelor’s Degree Program. California Community Colleges. California Community Colleges Bachelor’s Degree Program. To learn more about all the degree programs available, please visit HigherLearningForHigherEarning.com.]


End of: ‘Bachelor’s Degree Program – California Community Colleges’ Video.

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